

MEMBER COFFEE LOTTERY OFFICIAL RULES

THERE IS NO PURCHASE IS NECESSARY FOR A MEMBER TO ENTER OR WIN THE "ALL MEMBERSHIP COFFEE LOTTERY" OR THE "PLATINUM MONTHLY COFFEE LOTTERY". A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

ALL MEMBER COFFEE LOTTERY & PLATINUM MEMBER COFFEE LOTTERY (the "Member Lottery") is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Must have a membership (Silver, Gold, Platinum) account at RichardsFamilyCoffee.com to enter the ALL MEMBER COFFEE LOTTERY. Must have a PLATINUM MEMBERSHIP to enter the PLAINUM MEMBER COFFEE LOTTERY. The coffee lottery is a loyalty program to reward our members.

2. Sponsor

The Member Lottery is sponsored by RICHARDS FAMILY COFFEE COMPANY, located at RichardsFamilyCoffee.com, PALATINE, Illinois 60074.

3. Agreement to Official Rules

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Lottery Period

The Member Lottery starts and ends as specific on the respective lottery page found at RichardsFamilyCoffee.com. Entries that are submitted before or after the Sweepstakes Period will be disqualified. Submissions will be accepted for the duration of the Sweepstakes using any of the following methods: Online Entry at RichardsFamilyCoffee.com.

5. How to Enter

Online: This method of entry will be available by visiting our website (RichardsFamilyCoffee.com) and following the directions provided to fill out the entry information, and submit. Limit one (1) entry per Member, per email address, for the duration of the Lottery Period, regardless of method of entry. Entries received from any person, e-mail address, or household in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged or returned.

6. Prize Drawing

ALL MEMEBER COFFEE LOTTERY AND PLATINUM MEMBER LOTTERY CONCLUDE AT THE END OF THE COUNTDOWN TIMER FOUND BY VISITING THE COFFEE LOTTERY PAGES.

7. Winner Notification

Online: This method of entry will be available by visiting our website (RichardsFamilyCoffee.com) and following the directions provided to fill out the entry information, and submit. Prize will be sent to winner based on the shipping address in your My Account member area.

8. Prizes

MEMBER COFFEE LOTTERY - FREE ITEM FROM RICHARDSFAMILYCOFFEE.COM TO ONE OF OUR MEMBERS.

MUST BE 18 YEARS OLD TO PARTICIPATE AND HAVE A MEMBERSHIP ACCOUNT AT RICHARDSFAMILYCOFFEE.COM

THE PRIZE IS A BAG OF COFFEE OR OTHER PRODUCT FROM RICHARDSFAMILYCOFFEE.COM THIS A LOAYALTY PROGRAM FOR OUR EXISTING MEMBERS CANNOT BE RECIEVED AS A CASH PAYOUT. NO CASH VALUE.

9. General Conditions

In the event that the operation, security, or administration of the Member Lottery is impaired in any way for any reason, including, but not limited to fraud, virus, bug,

worm, unauthorized human intervention or other technical problem, or in the event the Sweepstakes is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Member Lottery to address the impairment and then resume the Member Lottery in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Member Lottery and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Member Lottery or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Member Lottery may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability

By participating in the Member Lottery, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Member Lottery, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Member Lottery or receipt or use of the prize, including, but not limited to: (a) any technical errors associated with the Member Lottery, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Member Lottery; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Member Lottery, including, without limitation, errors that may occur in the administration of the Member Lottery, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application, the processing of entries application downloads or in any Member Lottery-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Member Lottery or acceptance, receipt or misuse of the prize. Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Member Lottery, and in no event shall the entrant be entitled to

receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Member Lottery. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Member Lottery or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Illinois, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Illinois.

12. Privacy

Information collected from entrants is subject to Sponsor's privacy policy.